

ALBERTA WORKS JOB FAIR

October 3 & 4 2008



My Job Finder

171 Broadway Blvd., Sherwood Park, AB T8H 2A8
Edmonton: 780-410-9675 • Calgary: 403-213-WORK
f: 780-417-4629 • e: ads@myjobfinder.ca • www.myjobfinder.ca



ED Marketing & Communications Inc.

Expressive Marketing
9603 77st, edmonton alberta, T6C 2M8
telephone { 780.887.8386 }

Alberta Works- Hiring Fair in Windsor and London, Ontario October 3rd and 4th

Are you having trouble recruiting staff for specific positions within your company?
Are ads in the newspaper not yielding the resume return you are hoping for?

My Job Finder and ED Marketing are hosting a hiring fair in two Ontario cities-Windsor and London.

We are looking for quality Alberta based businesses to join us.

Why Windsor?

Population: City- 216,473 Region- 323,342

- Unemployment rate of 8.8%, one of the highest in Canada
- At the 'end' of the 401-Canada's busiest highway
- Region includes Sarnia, Tecumesh, Amherstburg, LaSalle, Lakeshore & Detroit
- High layoffs and cut backs in the Auto industry- GM headquarters, Ford engine and casting plants, Daimler Chrysler mini-van assembly plant
- Smaller shops that service the bigger automotive plants
- Immigration hub which means a mobile, motivated workforce
- Average age is 36
- Major post secondary schools-University of Windsor and St. Clair College (Technical Institute)

Why London?

Population: City- 352,395 Region- 457,720

- Unemployment rate of 6.8%
- Halfway between Toronto and Detroit, 2 hours from Windsor
- Close to Kitchener-Waterloo area
- Biggest municipality in Southwestern Ontario Region
- Outside the city-Ford plant, GM Suzuki plant, Toyota plant in Woodstock
- Average age is 36
- Two post-secondary schools- University of Western (29,000) students and Fanshawe College (13,000 students, 3,500 apprentices)

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Currently we are looking for:

- General Laborers
- Skilled trades-Journeyman and Apprentice levels
- Estimator/Sales
- Office/Administrators
- Managers

If you are currently looking to fill any of the above positions and would like to try face to face meetings in a different market than Alberta, perhaps the people you seek are in Southwestern Ontario.

Included:

- Display ads in Windsor Star, London Free Press
- Classified Ad Detroit Free Press
- Classified Ads in the Windsor Star
- Classified Ads in the London Free Press
- On site radio advertising in Windsor
- On site radio advertising in London
- Full page ad in a special publication of My Job Finder.ca magazine
- Logos on Myjobfinder.ca job fair webpage
- Alternative marketing initiatives
- Onsite event coordination
- Public relations servicing

Each 10X 10' booth space will be equipped with:

- 1 6ft table
- 2 chairs
- Complementary access to internet and power

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Each company will also receive:

- 2 Standard rooms for 1 night at Caesars Windsor
- 2 Standard rooms for 2 nights at the Four Points Sheraton, London, Ontario
- 2 Breakfasts
- 2 Lunches
- 2 Snacks
- Access to the Exhibitors suite
- Transportation by Motorcoach from Caesars Windsor to the 4 Points Sheraton in London, Ontario

NOT INCLUDED in this cost is:

- Airfare
- Airport transfers
- Travel insurance
- Courier fees
- Promotional materials
- Additional hotel rooms will be charged at \$150/night

A 50% deposit will be required by September 2nd to secure your spot with the balance required PRIOR to departure on October 2, 2008. No refunds after September 15, 2008.

**Early Bird Rate \$7500.00 + GST Before September 1st 2008
After September 1st - \$8765.00 + GST**

Please complete the attached form and return by email to erin@edmarketing.ca

**Please make cheques out to:
ED Marketing & Communications**